



PRESENTS

SPOTLIGHT ELK GROVE 2011

September 8, 2011

Dear Vendor/Sponsor:

Don't *hide* your light under a bushel! Let it *shine* at Spotlight Elk Grove!

Don't miss an "academy award winning" opportunity to:

- **Showcase** your business,
- **Introduce** yourself to hundreds of potential new customers,
- **Participate** in one of Elk Grove's "premiere" events,
- **Enjoy** a memorable evening of food, wine and entertainment, and
- **Feel** really good because you are **doing** good for local students.

The Seventh Annual Spotlight Elk Grove will be staged by the Elk Grove Community Foundation
Thursday, September 8, 2011 from 5:00 p.m. to 8:30 p.m.
at the SES Hall, 1042 E. Stockton Boulevard, Elk Grove CA 95624

Spotlight Elk Grove is both a fun-filled evening and a **unique venue to advertise your business**. What other event allows attendees to sample delicacies from local restaurants, taste a new wine or beer, chat with you about the services your company offers – all while dressed as their favorite movie star?

"That's Entertainment!" is this year's theme, promising all the excitement of a Hollywood or Broadway premiere complete with red carpet and cheering paparazzi. All participants are encouraged to embrace the excitement, channel their inner celebrity, and just have fun with it!

The event benefits the **Elk Grove Community Foundation, a 501©3 non-profit organization that provides scholarships for graduating seniors, awarding more than \$1.25 million since 1999**. Visit the Foundation's website www.egcommunityfoundation.org for more information on the organization or to view a slide show of previous **Spotlight Elk Grove** productions.

Many vendors have participated each year since **Spotlight's** inception. If you are one, we thank you very much and look forward to welcoming you back. If you haven't joined us before, now is the time. **Vendor spaces are limited and fill up quickly**. Secure your spot by completing the enclosed registration form and returning it by **June 15, 2011**. Don't be left in the dark! Let us put **you** in the Spotlight!

Sincerely,

Joe Tallerico
Dan Lawrence
Vendor Co-Chairs





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Spotlight Elk Grove is a matchless opportunity to support a good cause, grow your business and solidify your customer base. Vendor spaces are approximately 10 feet wide and include an eight-foot table covered with a white table cloth and accompanying support space. Double and triple vendor spaces will either be incremental in size, or a proportionate space against a wall.

No sales take place at **Spotlight** but each vendor not providing food or beverages is still asked to give something away – a piece of candy, a pencil with your company name on it, a fun ring that glows in the dark; it's your call. Tickets are \$40. Each attendee is given a wine glass, tasting plate, and a reusable shopping bag to hold all the business cards, brochures and mementos picked up throughout the evening.

Sponsorship levels are:

Producer \$5,000	<ul style="list-style-type: none"> • Business logo on all Spotlight Elk Grove literature and advertisements • Full page ad in the event program and use of the Spotlight Elk Grove logo • Triple vendor space and six staff badges • 12 complimentary event tickets • \$1000 credited to the Community Scholarship Fund with recognition of your donation *
Director \$2,500	<ul style="list-style-type: none"> • Business logo on all Spotlight Elk Grove literature and advertisements • 1/2 page ad in the event program and use of the Spotlight Elk Grove logo • Double vendor space and four staff badges • 8 complimentary event tickets • \$500 credited to the Community Scholarship Fund with recognition of your donation*
Screenwriter \$1,000	<ul style="list-style-type: none"> • Business name on all Spotlight Elk Grove literature and advertisements • 1/4 page ad in the event program and use of the Spotlight Elk Grove logo • Single vendor space and two staff badges • 4 complimentary event tickets
Headliner (Complimentary)	<ul style="list-style-type: none"> • Restaurants, Wineries and Breweries • 1/8 page (business card size) ad in the event program and use of the Spotlight Elk Grove logo • Single vendor space and two staff badges • 2 complimentary event tickets
Agent \$500	<ul style="list-style-type: none"> • 1/8 page (business card size) ad in the event program and use of the Spotlight Elk Grove logo • Single vendor space and two staff badges • 2 complimentary event tickets
Star \$250	<ul style="list-style-type: none"> • 1/16 page ad in the event program and use of the Spotlight Elk Grove logo • Single vendor space and two staff badges





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REGISTRATION FORM

Yes! Please include us in your Spotlight Elk Grove promotional plans; we would like to contribute and be recognized in the following way: (Please check the appropriate category.)

Producer	\$5,000
Director	\$2,500
Screenwriter	\$1,000
Headliner	Complimentary - Beverage/Food Vendors
Agent	\$500
Star	\$250

Sorry, we cannot participate this year, but keep us in mind in the future and accept our donation of: \$_____ to the *Elk Grove Community Foundation*. (TID# 94-6097642)

Business: _____

Contact Person _____

Address: _____ City: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____ Email _____

(Circle all that apply)

Type of Business: Food Drink Retail Other: _____

We will be providing: Wine Beer Soft Drinks Displaying our business

We will donate a raffle prize (list prize here) _____

Will you require electricity? Yes No Type of appliance _____

Will you require ice? Yes No List other requirements _____

As part of this agreement, you state that you have General Liability Insurance that provides coverage for this event.

Please return this form with your check, if required, in the enclosed envelope no later than June 15, 2011. Headliner (complimentary) vendors may fax the application to 916-686-7074.

Please keep a copy for your records!



Vendor Co-chair contact information:

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Joe Tallerico

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