



PRESENTS:
SPOTLIGHT ELK GROVE
2010

Dear Vendor/Sponsor

RE: 2010 SPOTLIGHT ELK GROVE

We want to invite you to be one of our sponsors this year for the “**Spotlight Elk Grove**” **September 16, 2010** at the one of the sponsorship levels listed below. This premier event is a great way for you to showcase your business in a fun-filled evening that benefits the **Elk Grove Community Foundation**. The Foundation raises money for scholarships for local students to attend college. This year we will give away about 140 scholarships worth more than \$140,000.

At **Spotlight** our community celebrates all that is great about our area: great food, great drinks, great businesses and of course great friends! This event has gained a reputation as one of the most enjoyable charitable functions in Elk Grove with over 700 people attending annually. It is not uncommon to see your neighbors, city council members, local dignitaries and community leaders all decked out in costume to celebrate the evening.

Our vendors continue to come back year after year not just because it is a fun evening and a great cause but because the attendees are part of their target market, they are eager to find out about what’s happening with your business and discover a new treasure in our community. This is one event you just can’t pass up!

This year’s “**Spotlight Elk Grove**” theme is **Musicals** as we celebrate a **Hollywood/Broadway** opening night premier, complete with paparazzi and costumed guests. Participants and vendors are encouraged to embrace the theme and have fun with it. All things musical in Hollywood and on Broadway in New York are encouraged.

Thursday, September 16, 2010

5:00 pm to 8:30 pm

SES Hall 10428 E. Stockton Blvd. Elk Grove, CA

\$40 per person

You can be part of the action and help make this year the best ever by securing your vendor space now! Sponsorships are also available at all levels. Enclosed you will find a vendor application and a brochure on the Elk Grove Community Foundation with an overview of the Foundation and its goals. Make a difference for the 2010 Spotlight Elk Grove by completing the form and returning it as soon as possible.

Don’t be left out! Make plans now to be a sponsor and allow us to put **you** in the **Spotlight!**

Sincerely,

Dan Lawrence

Spotlight Elk Grove,

(916) 708-7301

egdan@citlink.net





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SPOTLIGHT ELK GROVE 2010

SPOTLIGHT ELK GROVE VENDOR/SPONSORSHIP OPPORTUNITIES

Spotlight Elk Grove blends a “Taste of...” type event with a service industries tradeshow; each participant will provide samples of their goods or services for the guests to enjoy and/or take away. Vendor spaces are approximately 10 feet wide include an eight-foot table covered with a white tablecloth and accompanying support space. Double and triple vendor spaces will either be incremental in size, or a proportionate space against a wall. Vendors are asked to keep their decorations within the 8-foot table area and to a reasonable height of about 10 feet. Due to the duration and type of event, vendors are also asked that no children be brought along to the event.

This is a great opportunity to support a good cause, grow your business and solidify your customer base!

Sponsorship levels are:

Producer \$5000	<ul style="list-style-type: none"> • Business logo on all Spotlight Elk Grove literature and advertisements • Full page ad in the event program and use of the Spotlight Elk Grove logo • Triple vendor space and six staff badges • 12 complimentary event tickets • \$1000 credited to the Community Scholarship Fund with recognition of your donation *
Director \$2500	<ul style="list-style-type: none"> • Business logo on all Spotlight Elk Grove literature and advertisements • 1/2 page ad in the event program and use of the Spotlight Elk Grove logo • Double vendor space and four staff badges • 8 complimentary event tickets • \$500 credited to the Community Scholarship Fund with recognition of your donation*
Screenwriter \$1000	<ul style="list-style-type: none"> • Business name on all Spotlight Elk Grove literature and advertisements • 1/4 page ad in the event program and use of the Spotlight Elk Grove logo • Single vendor space and two staff badges • 4 complimentary event tickets
Headliner (Complimentary vendor space)	<ul style="list-style-type: none"> • Restaurants, Wineries and Breweries • 1/8 page (business card size) ad in the event program and use of the Spotlight Elk Grove logo • Single vendor space and two staff badges • 2 complimentary event tickets
Agent \$500	<ul style="list-style-type: none"> • 1/8 page (business card size) ad in the event program and use of the Spotlight Elk Grove logo • Single vendor space and two staff badges • 2 complimentary event tickets
Star \$250	<ul style="list-style-type: none"> • 1/16 page ad in the event program and use of the Spotlight Elk Grove logo • Single vendor space and two staff badges

A copy of the 2010 event program can be seen at the following link.

<http://en.calameo.com/read/00017678452174125c9b5>

*Further information on Scholarships available on our website – www.egcommunityfoundation.org



TID# 94-6097642

Elk Grove Community Foundation
P.O. Box 2021, Elk Grove, CA 95759-2021 Phone (916) 685-7118



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Yes! Please include us in your Spotlight Elk Grove promotional plans; we would like to contribute and be recognized in the following way: Please check the appropriate category.

- | | | |
|--------------------------|---------------------|--|
| <input type="checkbox"/> | Producer | \$5,000 |
| <input type="checkbox"/> | Director | \$2,500 |
| <input type="checkbox"/> | Screenwriter | \$1,000 |
| <input type="checkbox"/> | Headliner | Complimentary - Beverage/Food Vendors |
| <input type="checkbox"/> | Agent | \$500 |
| <input type="checkbox"/> | Star | \$250 |

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We cannot participate this year, but keep us in mind in the future and accept our donation of:
\$ _____ **to the Elk Grove Community Foundation.**

Business: _____

Contact Person: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Are you requesting a booth? Yes ___ No ___

Space is limited and as of August 1, 2010 we are placing people on a waiting list.

(Circle all that apply)

Type of Business: Food Drink Retail Other: _____

We will be providing: Wine, Beer or Soft Drinks and/or displaying our business, and donating a raffle prize, (list prize here) _____

Will you require electricity? Yes ___ No ___ Type of appliance _____ Amps ___

Will you require ice? Yes ___ No ___ List other requirements _____

For previous vendors:

Would you like to keep the same ad size and graphics from our 2009 event program in the 2010 event program? Yes
No

Please return this form with your check, if required, in the as soon as possible to:

Elk Grove Community Foundation

P.O. Box 2021

Elk Grove, CA 95759-2021

Phone # (916) 685-7118

Headliner (complimentary) vendors may fax the application to 916-405-4810.

Please keep a copy for your records!

Dan Lawrence, Spotlight Elk Grove contact information: 916.708.7301 or email egdan@citlink.net

